

Year 11: Subject BTEC Enterprise

Half Term 1	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Wk 7	Wk 8	October Half Term
	A1 Targeting and segmentation		A2 4 P's		A3 Influences on marketing methods		A4 Trust, reputation and loyalty		
Half Term 2	Wk 9	Wk 10	Wk 11	Wk 12 DC1	Wk 13	Wk 14	Wk 15	Christmas Term Break	
	B1 – Financial documents		B2 Payment methods	B3 Revenue and costs		B4 Financial statements			
Half Term 3	Wk 16	Wk 17	Wk 18	Wk 19	Wk 20	Wk 21 DC2	February Half Term		
	B5 Profitability and liquidity		C1 Budgeting		C2 – Cash flow				
Half Term 4	Wk 22	Wk 23	Wk 24	Wk 25	Wk 26	Easter Term Break			
	C3 Improvements to cash flow		C4 – Break even		C5 – Sources of finance				
Half Term 5	Wk 27 DC3	Wk 28	Wk 29	Wk 30	Wk 31	Wk 32	May Half Term		
	Revision/final exam prep			GCSE Exams					
Half Term 6	Wk 33	Wk 34	Wk 35 DC4	Wk 36	Wk 37	Wk 38	Wk 39	Wk 40	Summer Holidays
	GCSE Exams								