

Year 11: Creative iMedia

Half Term 1	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Wk 7	Wk 8	October Half Term
	1.1 Media industry sectors and products				1.2 Job roles in the media industry		2.1 Style, content and layout		
Half Term 2	Wk 9	Wk 10	Wk 11	Wk 12 DC1	Wk 13	Wk 14	Wk 15	Christmas Term Break	
	2.2 Client requirements and how they are defined		Assessment week	2.3 Audience demographics and segmentation		2.4 Research methods, sources and types of data			
Half Term 3	Wk 16	Wk 17	Wk 18	Wk 19	Wk 20	Wk 21 DC2	February Half Term		
	2.5 Media codes used to convey meaning		3.1 Work planning		Assessment week	3.2 Idea generation			
Half Term 4	Wk 22	Wk 23	Wk 24	Wk 25	Wk 26	Easter Term Break			
	3.3 Documents used to design and plan media		3.4 Legal issues that affect media		4.1 Distribution platforms				
Half Term 5	Wk 27 DC3	Wk 28	Wk 29	Wk 30	Wk 31	Wk 32	May Half Term		
	4.2 Properties	Exam preparation		GCSE Exams					
Half Term 6	Wk 33	Wk 34	Wk 35 DC4	Wk 36	Wk 37	Wk 38	Wk 39	Wk 40	Summer Holidays
	GCSE Exams								